



Chatham-Kent Food Policy Council  
 Minutes  
 Wednesday June 19, 2013 – 5:30-7:30 pm  
 St. Andrew's Residence

In attendance: Lyndsay Davidson, Carolyn Barko (co-chair), Anne Gilbert, Coraine Wray, Vanessa McFadden, Helen Heath, Stephanie Watkinson, Elaine Lewis, Mary Alice Searles, Dina Edwards, Matt Dupuis, Derwyn Armstrong, Dr. David Colby, Audrey Ansell, Kurtis Allaer, Mike Buis, Kate Owen, Tracy Landry-Jardine, Hazel Moore, Nicole Dupuis.

Regrets: Ron Carnahan (co-chair), Marjorie Crew/Bob Myers, Marsha Coyne, John Jacques, Ramy Boujawdeh, Rachel Christensen, Eric Fitzgerald.

	<b>Discussion</b>	<b>Action</b>
1.0 Welcome	Everyone was welcomed by Carolyn Barko, Co-Chair	
2.0 Approval of Agenda	Recommendation to add CK Branding as item 4.0 to agenda. Motion to approve agenda by Elaine Lewis Seconded by Stephanie Watkinson	
3.0 Approval of Minutes from May 1, 2013	Elaine suggested that "Agenda" be changed to Minutes on the Minutes from May 1, 2013 Motion to approve minutes with changes by Derwyn Armstrong Seconded by Mike Buis	
4.0 CK Branding Label	Mike explained that the Agriculture Development Committee was created to support agricultural development in Chatham-Kent. Lyndsay discussed a partnership between the CKFPC with the CK Agriculture Development Committee in the development of a branding logo/strategy for Chatham-Kent food. This was something that was noted during the Lets Talk Food Forum as being a priority and rather than two groups working on separate labels, this was a great opportunity to work together. The logos were presented and discussed. It was noted by Anne that the logo	Lyndsay to bring back issue of logo not fitting in with municipal branding to the planning group.

	<p>is not in line with the rest of the municipal branding logos. Lyndsay indicated that she will bring this back to the planning group for discussion.</p>	
<p>5.0 Priority Setting of Policy Options</p>	<p>Lyndsay went through the 4 key theme areas that have been used to provide some direction for the policy work moving forward. These themes are based on the results of the community assessment and include:</p> <ol style="list-style-type: none"> <li>1. Access and Availability of Healthy Food in Food Deserts</li> <li>2. Increase food skills for school-aged children</li> <li>3. Increase food skills in the community</li> <li>4. Access to Local Food</li> </ol> <p>Lyndsay explained the process that would be used to select the key focus areas highlighting that the perceived Need, Impact, Readiness and Capacity were going to be the basis of the discussion.</p> <ol style="list-style-type: none"> <li>1. Access and availability of Health foods in food deserts</li> </ol> <p>Discussion points:</p> <ul style="list-style-type: none"> <li>• Food deserts exist in Thamesville and East Chatham</li> <li>• It is something talked about a lot</li> <li>• Some areas have adapted to lack of stores</li> <li>• East end – people wanted to talk to and have closer – barrier to access, need a car</li> <li>• 2 food banks in East Chatham, speak to need</li> <li>• High cost associated with food in these areas</li> <li>• Feeds a car culture</li> <li>• No shelters at bus stops near stores (consider sending request to have these put near the stores from CKFPC)</li> <li>• St Andrew’s has the money to purchase a mobile truck for Meals on Wheels that could potentially be used for other things – will have hot and cold capabilities.</li> <li>• Many options may be “band-aid” solutions</li> <li>• Lyndsay showed map of the food deserts/locations of grocery stores        ***note that the explanation was incorrect – the red on the map represents the highest need population. The legend means that 0-1 % of people in that area can walk to a grocery store, meaning that 99% have low access to a grocery store.</li> </ul>	<p>Lyndsay will attach a link to the minutes for the food desert presentation done by Michaela Smith.</p>

	<p>Need – High Impact – High Readiness – Medium Capacity – Medium-Low</p> <p>2. Increase food skills in school age children</p> <p>Discussion</p> <ul style="list-style-type: none"> <li>• Lots of discussion about this topic in Let’s Talk Food Assessment</li> <li>• Student Nutrition Program has run cooking programs in the past that were very successful in a variety of settings from schools, to community groups.</li> <li>• Interest from kids is there if given the opportunity to participate</li> <li>• Programs exist that could be adapted/expanded with staff support</li> <li>• Suggestion to create an inventory of all possible kitchens that are available that could be used for different foods skills programs</li> <li>• AMO conference in August – recommendation that we use this as an opportunity to meet with the Ministry of Education to advocate for food skills/home economics to be back in schools</li> <li>• Capacity of teachers is already maxed out with the current priorities in the curriculum but we could look at ways to include food skills at different times</li> <li>• Schools often lack the facilities to do cooking programs</li> <li>• Suggestion to bring this to parent councils as they may have more time/more interest in offering programs outside the classroom.</li> <li>• Current programs such as Ag in the classroom exist.</li> </ul> <p>Need – High Impact – High Readiness – High Capacity – Medium</p> <p>3. Increase food skills in the community</p> <ul style="list-style-type: none"> <li>• Feeling that there is a lack of knowledge in the community of how to prepare foods</li> <li>• Could be related to income level</li> </ul>	<p>Anne to send Lyndsay the information. Lyndsay to investigate what we would need to do to be ready for the AMO conference.</p>
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	<ul style="list-style-type: none"> <li>• Possible to consider options outside of cooking meals such as community gardens</li> <li>• Food Centres – Lyndsay and Helen explained about a model being offered in other communities where there are centres that house a variety of programs such as a food bank, community garden, community supports, industrial kitchen (used as an incubator kitchen, food skills location, etc). There is currently interest from a variety of individuals to pursue this option and replicate it in CK.</li> <li>• Is there really a lack of knowledge/awareness? Is it a lack of time?</li> <li>• Self-esteem often is a big issue</li> <li>• Advocate with 4H clubs/other partners.</li> </ul> <p>Need – High  Impact – High  Readiness – Medium  Capacity – Medium to high (some supports already exist – ie gardens whereas others would need to be created/expanded)</p> <p>4. Access to Local Food</p> <ul style="list-style-type: none"> <li>• Felt that there is a lot of interest from the community</li> <li>• Feeling that things are changing – more and more interest</li> <li>• Need to understand the economic benefits as well as the nutrition ones</li> <li>• Need to create awareness</li> <li>• Support farmers/food producers</li> <li>• Price is the focus but some changing trends are happening</li> <li>• EpiCKure event in the fall – more community events happening.</li> </ul> <p>Need – High  Impact – High  Readiness – High  Capacity – Low</p> <p>Discussion to rank priorities:</p> <ul style="list-style-type: none"> <li>• Discussion that the two food skills points may overlap and could be combined into one theme focusing on food skills, everyone supported</li> </ul>	
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	<p>doing this.</p> <ul style="list-style-type: none"> <li>• Discussion that it is important to look at food access and availability everywhere and not just in the food deserts</li> <li>• Feeling that many of the local food focuses could be used to support the food access.</li> </ul> <p>Final decision was to focus on the following 2 priorities at this time:  #1 – Food Access and Availability – realizing that there will probably be areas that will be pulled from the local food areas  #2 – Food Skills</p>	
6.0 Working Groups	<ul style="list-style-type: none"> <li>• Policy workgroups (based on priority setting activity)  Now that our priorities have been set we need to create working groups to support them. Everyone is to pick one workgroup to be involved with. Initial meeting dates will be set over the summer to start working through some of the policies that can be used to support moving forward.</li> <li>• Website Launch  Lyndsay shared the current development of the promotion materials (bookmark and placemat) that will be used to promote the website. If you are interested in helping out with the development of the launch of the website please connect with Lyndsay. There are also some bags that were ordered for an event and not used (since they did not arrive on time) that will be used to promote the website possibility through local grocery stores.</li> <li>• Community Gardens  Lyndsay gave an explanation of the development of the CK community gardens committee. As this is now a formal group, it was requested that a member of the CKFPC also sit at this table.  Helen Heath and Stephanie Watkinson both are part of this group and it was felt that they would be able to be the link between the groups..</li> <li>• Obesity Workgroup for Healthy Communities  The Healthy Communities Partnership is creating a workgroup to develop an obesity strategy for Chatham-Kent. The CKFPC, Active Communities Steering</li> </ul>	<p><b>Lyndsay</b> will send out an email to everyone.  <b>Everyone</b> - please let Lyndsay know which priority workgroup you would like to be involved with.</p> <p>Contact Lyndsay if you are interested in being part of the launch.</p> <p>Contact Lyndsay if you are interested in representing the CKFPC on this group.</p>

	Committee and various other community partners are being asked to send members to be a part of this group.	
7.0 Update on Food Policy Training	Lyndsay shared that the training we had hoped to attend was full and it was unlikely that we would be able to get off the waiting list. The event is limited to 50 people. Lyndsay has contacted the group responsible for providing the training and is in the process of trying to arrange for them to come to Chatham-Kent to provide training directly to us. We will open this to other groups as well. It will most likely be in the fall, possibly November.	Lyndsay will sent out a date as soon as we have one secured.
8.0 Update Sharing on Happening in CK	Carolyn noted that there is a community meeting regarding the potential for a hospice to happen in CK – these are happening at the LHIN. Mike mentioned the “Round the County” tours that will be happening on September 4 <sup>th</sup> , organized by the Kent Federation of Agriculture. His farm will be one of the stops and if you come over lunch, it will be provided!	
9.0 Adjournment	Meeting was adjourned at 7:30 Next large group meeting date is Wednesday, September 11 <sup>th</sup> from 5:30-7:30 at St. Andrew’s Residence Individual workgroup meeting dates TBD.	