



**Chatham-Kent Food Policy Council
Minutes
Wednesday, September 11th – 5:30-7:30pm
St. Andrews Residence**

In attendance: Lyndsay Davidson (coordinator), Ron Carnahan (Chair), Carolyn Barko (Co-chair), Ramy Boujawdeh, Helen Heath, Stephanie Watkinson, Dina Edwards, Tracey Landry-Jardine, Mike Buis, Kate Owen, Mary Alice Searles, Derwyn Armstrong, , Hazel Moore, Elaine Lewis, Marsha Coyne, Anne Gilbert

Regrets: Todd Lozon, Penny Daniels, Rick Kucera, Matt Dupuis, Dr. Colby, Coraine Wray, Eric Fitzgerald, Vanessa McFadden, John Jacques, Audrey Ansell, Kurtis Allaer, Marjorie Crew, Rachel Christensen, Nicole Dupuis.

	Discussion	Action Item
1.0 Welcome	Chair Ron C welcomed everyone and thanked Carolyn for providing dinner.	
2.0 Approval of Agenda	Agenda was approved by Mary Alice and seconded by Derwyn	
3.0 Approval of Minutes from June 19, 2013	Minutes from June 19, 2013 were approved by Carolyn and seconded by Helen	
4.0 Working Group Updates	<p>Lyndsay indicated that the working groups attempted to meet over the summer.</p> <ul style="list-style-type: none"> • The access/availability did meet but due to members being unable to attend were not able to have a full meeting. The next meeting date was determined by the group to be October 16th, from 7-9 pm at the health unit. • The Food Skills working group met and reviewed the policy options that would provide support. Discussions were had about what was happening in Chatham-Kent that would allow for moving forward to reduce the likelihood that they would be able to happen. The next meeting date was selected to be Wednesday, October 2nd from 7-9 pm at the health unit. <p>It was also noted that these working groups are open to the larger community and</p>	

	people outside of the CKFPC are able to be involved in these. This information will be shared with the community during the website launch on the radios.	
5.0 CK Branding	Lyndsay brought back the comments on the last version of the CK Brand logo to the committee. The comments were taken into consideration and changes were made to reflect the branding being done by the Municipality. The group had met with Brian Worrall, director of communications, and have drafted a version that meets the criteria for branding and supports possible future branding from the municipality. The original plan was to launch the CK Brand Logo at EpiCKure but since that event has been cancelled a new plan will need to be created for the launch. The CKADC will be meeting tomorrow night to start creating that plan. Lyndsay will be attending and will let the group know as soon as a plan for launch is in place.	Action: Lyndsay to update the group once the launch plan is in place for the CK Brand.
6.0 Website Launch 6.1 – Radio Dates	<p>The CKFPC website planning group met in August – it was decided that the launch will happen the first week October and will include the following:</p> <ul style="list-style-type: none"> • Press release • Bookmarks – will be provided to all the libraries and will be given out with all books loaded during October • Bags – bags will be given to the local grocery stores to be handed out one of the weekends in October • Place mats – the health unit has a list of all the restaurants that will accept place mats and will distribute them for use. Some of them can also be used as posters and will be distributed around the community. • Radio interviews have been set up on the morning shows in CK – assistance was requested to help with these. • Information the new website has been included in the “Health Buzz” a newsletter that goes home to each family via that schools from the health unit. <p>Other suggestions for the launch were requested:</p> <ul style="list-style-type: none"> • Suggestion to have some of the resources at the Bradley Centre – Lyndsay to get these to Ramy that can be left out for people to take. • Rural Urban Dinner – November 27th at the Bradley Centre – contact Gail Bishop from the Chamber of Commerce to see if we could have the information displayed on a screen during downtimes • Share the information on facebook/twitter – Lyndsay indicated that we don’t have a separate account for the CKFPC at this time but it will be posted on the 	<p>Action: Radio interviews CKSY/CFCO – September 30th, 6:30 am – Stephanie and Lyndsay UCB – October 1 – 8:00 am – Helen and Lyndsay CKXS – October 3 – 8:20 am – Dina and Lyndsay</p> <p>Lyndsay to get some resources to Ramy for the Bradley Centre.</p> <p>Lyndsay to contact Gail re: Rural Urban Dinner</p>

	health unit sites so once this happens please feel free to share using your accounts as well.	
7.0 Update on Training	<p>Lyndsay updated the group on the training that had been requested. At this point the National Collaborating Centre for Public Policy will not be able to provide training this year. Lyndsay has requested consideration for next year instead. In the meantime, she is investigating alternative training options.</p> <p>Additionally, there is a conference calling Bringing Food Home that Sustain Ontario will be offering in Windsor on November 17-19. We would like to send some member of the CKFPC to this event – we will be carpooling there and back each day to allow for more people to attend. The registration will be opening next week and the preliminary agenda looks to have a wide variety of options that will appeal to everyone. Once the agenda has officially been released we will send out an email to see who is interested in attending – even one or two days if you are unable to attend all 3. Lyndsay will discuss the budget with Nicole to determine the number of registrations that we will be able to accommodate.</p>	ACTION: Lyndsay will send out the Bringing Food Home Conference information once it is released to see if there is any interest in attending from the members.
8.0 New Business 8.1 Community Food Centre	<p>Helen has requested that this be something that the CKFPC consider. She explained a bit about the Community Food Centre (CFC) that is operated in Toronto called “The Stop” http://www.thestop.org/mission (this link goes to a video that shows some of the work that they do).</p> <p>Her vision is that she would like to see this type of program be brought to CK. She talked about possible connections that are already available in CK. Another program that is operating in Windsor is called Plentiful Harvest http://www.plentifulharvest.ca/ and there are also a news CFC’s in Stratford called “The Local” http://thelocalcfc.org/ and in Perth (near Ottawa) called “The Table” http://www.thetablecfc.org/</p> <p>Helen indicated that she has spoke with Rick Nichols, who has expressed interest in assisting any way he can.</p> <p>If there is interest (which there seemed to be from the group), we need to begin brainstorming a list of potential partners to bring to the table, what needs to be done, and set up meetings with the Stop and Community Food Centres Canada to determine how best to go about this.</p> <p>Stephanie indicated that there are some plans for expansion of the Wallaceburg Salvation Army – and that the Chatham location will be moving soon to a new expanded location as well.</p> <p>Interest in forming a working group was expressed by Helen, Stephanie, Mary Alice,</p>	<p>Action: Lyndsay to set up an initial meeting for the working group and also set up a time that we can make a trip up to the stop/the local to see how their programs work.</p> <p>If there is anyone else interested in being a part of this working group, please contact Lyndsay.</p>

	<p>Hazel, Kate, Derwyn and Elaine. First step – set up a meeting with “The Stop”, “The Local” and the CFCC – Lyndsay will do this.</p>	
<p>9.0 Update/sharing on happenings in CK</p>	<p>Anne</p> <ul style="list-style-type: none"> • Requested that some additional information on what Food Policy Council do and some of the work that they have been involved in be sent to her – Stephanie asked that it also be sent to her. • The library is hosting a fundraiser called “Spark it” to raise funds to purchase new apple computers for the libraries. <p>Lyndsay</p> <ul style="list-style-type: none"> • World Town Planning day will be happening on Saturday November 16th – this is an event that will be happening at Ridgetown Campus – and is supported by The Community Strategic Committee of Council – more information will be shared as it comes available. • Walking the Walk Event – this is a poverty game that was done about 5 years ago – it will take place Thursday November 7th from 9:00-1:30 – it will be a free event and is open to the community. It is very interactive and everyone is encouraged to attend. <p>Mike</p> <ul style="list-style-type: none"> • Round the County tour was held last weekend – it was very successful with approximately 700 people attending his farm alone. <p>Hazel</p> <ul style="list-style-type: none"> • Question re: fruits and veggies that are not being used at home – Stephanie indicated that they are able to take them at the food banks. <p>Elaine –</p> <ul style="list-style-type: none"> • Student Nutrition Programs – they have 50 programs running in CK with about 4500 students registered. Working towards creating a farm to school program that will be added to the schools. Stay tuned for more information. <p>Stephanie</p> <ul style="list-style-type: none"> • New building should be purchased by the end of the month – will be located at 19 Raleigh Street, beside St. Joes’ School <p>Helen</p> <ul style="list-style-type: none"> • United Way will be having their kick-off tomorrow at 4th street from 4-6 pm to launch their new campaign 	

	<p>Mary Alice</p> <ul style="list-style-type: none">• Employment and Social Services offered a free RESP clinic with the support of Neighbourlink and the Prosperity Roundtable for lower income families. They are trying to get the awareness out as money is available to help with education for children.	
10.0 Adjournment	Meeting was adjourned at 7:15 pm.	