



Chatham-Kent Food Policy Council
Minutes
Wednesday January 13th, 2016 – 5:30-7:30pm
United Way of Chatham-Kent, 425 McNaughton Ave West

In attendance: Lyndsay Davidson (staff support), Ron Carnahan (Chair), Stephanie Watkinson, Elaine Lewis, Rick Bradley, Coraine Wray, Julie Zaylor, Helen Heath, Judy Sokolowski, Dr. David Colby, Noreen Blake, Daryl Vermey, Tracy Landry-Jardine

Regrets: Jamie McGrail, Carmen McGregor, Paul Warriner, Mike Buis, Todd Lozon, Penny Daniels, Rick Kucera, Audrey Ansell, James Snyder, Lynnly Hoskins (admin support), Marsha Coyne, Mallory Nowakowski, Kaitlyn Morrison, Hayley Smith, Eric Fitzgerald, Carina Caryn, Dina Edwards

	Discussion	Action Item
1.0 Welcome & Introductions	Ron Welcomed everyone	
2.0 Approval of Agenda	Agenda was approved by Elaine and Seconded by Rick	
3.0 Approval of Minutes from November, 2015	Minutes were approved by Rick and seconded by Stephanie	
4.0 Strategic Planning Review		
4.1 Vision – Review and Approval	Vision was reviewed by committee and approved with no changes. Vision will be “Chatham-Kent is a healthy community with a vibrant, local food system where the healthy choice is the easy choice.”	
4.2 Mission – Review and Approval	Mission was approved with one change – add “to” before the word advocate. Mission will be “The purpose of the Chatham-Kent Food Policy Council is to lead in the development of relevant policies and to advocate for our local food system.”	
4.3 Values – Review and Approval	Discussion was hard around the word “Local” and what that means for Chatham-Kent. It was decided that the sentences would be changes to remove the key word at the start and incorporate into the sentence. The values themselves have remained the same.	

	<p>Values will be:</p> <ul style="list-style-type: none"> • Food production and distribution is done in a SUSTAINABLE manner. • People have a RIGHT TO KNOW what's in their food and where and how it was produced. • All people should have physical and economic ACCESS to healthy, culturally diverse, local food • Local food businesses should be valued and supported to promote ECONOMIC VIABILITY • All share in the responsibility for ENVIRONMENTAL STEWARDSHIP of the local food system 	
4.4 Goals – Review and Approval	<p>A discussion was had about the goals – the original goals that we had were very vague without a clear direction. Over the course of the discussion, the following goals were developed.</p> <ul style="list-style-type: none"> • Goal 1 – To increase the knowledge, awareness and understanding about the CK Food Policy Council. • Goal 2 – To increase opportunities to make healthy food choices available, affordable and convenient. • Goal 3 – To increase consumption of local, healthy foods. • Goal 4 – To increase the knowledge, awareness and understanding of what influences our food system and how it impacts health in CK. • Goal 5 – To make policy recommendations for the local food system to the Chatham-Kent Board of Health. <p>It was decided that there wasn't sufficient time to complete the goals and objectives during this meeting. This discussion will continue at the meeting in March.</p>	Action: All members to review the goals in advance of the meeting in March. Please send any comments, suggestions or changes to Lyndsay who will summarize for discussion at the meeting in March.
4.5 – Objectives – Develop and Approval	<p>For the objectives, the council began to work through drafting the objectives to go along with the above goals. Below is what they were able to draft. It was recommended that over the next few months, all council members should review the goals and begin to draft suggestions that could work for the objectives for each of these goals. Member should send any draft suggestions to Lyndsay by Friday March 4th. These will be summarized and send out to the council for discussion at the meeting March 9th. The March 9th meeting will again focus solely on completing our strategic plan and with some time spent beforehand this should be more manageable.</p> <p>Goal 1 – To increase the knowledge, awareness and understanding about the CK Food</p>	Action: All members are to review the goals and take time to draft recommendations for objectives. Please send any suggestions to Lyndsay by Friday March 4 th .

	<p>Policy Council.</p> <p><u>Objectives:</u></p> <ul style="list-style-type: none"> A. Develop a marketing subcommittee to develop a marketing campaign B. Develop partnerships with media, community agencies, producers, retailers, etc C. Facilitate information sessions D. Attend community events <p>Goal 2 – To increase opportunities to make healthy food choices available, affordable and convenient.</p> <p><u>Objectives:</u></p> <ul style="list-style-type: none"> A. To work with retailers to develop strategies that support healthier food choices in their store (example - encourage food retailers to provide a free, healthy fruit basket at the front of their store) 	
4.6 Three Year Priority Setting	Due to time restraints, the group did not get to this section. Please review the priorities and consider if they meet what working currently being done by the CKFPC and directions for the future. Ensure that they also line up with our vision/mission/goals.	
4.7 Identification of membership needs	<p>Currently we have vacancies in the following areas: Economic Development, Restaurant, Food Distribution, institutional purchasing. Additionally it came up that we might want to consider some additional areas – Horticultural societies (separate rep from gardens), colleges – ie Ridgetown or St Clair (either as part of or separate from the education reps). It was decided that some of these may be better fit if they were included as consultants (similar to what we have with waste and education currently). Lyndsay will continue to approach people and offer this as an alternative. If you have any suggestions, please let her know. It was decided that we would add in a position for Horticultural Societies (separate from Gardens). Motion was recommended by Stephanie and Seconded by Rick.</p> <p>Need to consider the timing of our membership recruitment – typically it has been done in the summer for starting in the fall. A recommendation come from our membership application review committee to consider changing this to be held in the fall with start date to be in January (this would extend our current membership to January). Also, suggestion to include the dates of meetings and requirement for time commitment to ensure that members are able to attend the meetings. Decision was made to switch the date to the January start date and include the above information in</p>	<p>Action: Lyndsay to continue to try to recruit with some positions as consultant. Lyndsay to add Horticultural Societies as separate position.</p> <p>Action: Lyndsay to begin recruiting in the fall of 2016 for start date in next January.</p>

	the recruitment packages.	
5.0 Update/sharing on happenings in Chatham-Kent	No Updates	
6.0 Adjournment	Meeting was adjourned at 7:30 pm	

Next Meeting Dates:

Large Group Meeting: **Wednesday March 9th at the United Way Office, 425 McNaughton Ave West, 5:30-7:30 pm** Individual Committees

Food Skills – meetings will be the second Tuesday of the month from 5-7 pm at the Health Unit, 435 Grand Ave West

Food Access and Availability – meetings will be the third Tuesday of the month from 5-7 pm at the health unit.